

Media release

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Plain English Foundation joins EdventureCo

Plain English Foundation is pleased to announce it has joined EdventureCo as part of an acquisition by Arowana.

The Foundation will continue as a standalone organisation, with the same staff and services that have helped more than 400 government and corporate organisations to improve their communications.

By becoming part of the dynamic EdventureCo platform, we will build on our resources and expertise to continue our growth and increase the benefits we bring.

Co-founders Dr Neil James and Dr Peta Spear are delighted by the new ownership.

“In EdventureCo and Arowana, we have found the best possible enterprise to nurture our legacy, continue the Foundation’s work, and realise its full potential.”

Plain English Foundation was established in 2003 to improve the quality of public language in Australia through plain English training, editing and community activities.

The Foundation has trained over 30,000 professionals in workplace writing skills and transformed more than 1,000 documents, templates and guides. More recently, it launched innovative online services such as the Australian Style Guide™ and Getting to the point® Writing Skills Test.

EdventureCo is a premium provider of digital, soft and future skills training. The Foundation will join established brands DDLS, Everthought Education, ENS, Auldhouse and the Australian Institute of ICT. Together, these deliver training to over 20,000 students every year, online and across 13 campuses in Australia, New Zealand and the Philippines.

EdventureCo Director Michael Hui said the Foundation was a natural fit for the group.

“Plain English Foundation will strengthen our ability to prepare today’s workforce with the skills needed in the future,” Mr Hui said. “As Australia’s leading provider of plain English services, no-one is better placed to help government and corporate organisations to communicate clearly.”

Arowana is a specialist operator of small and medium-sized companies. Its core purpose is to grow companies, people and value. In the past 6 years, Arowana has brought the 6 market-leading skills businesses together under the EdventureCo platform.

For more information, please contact Tony Yortis, CEO, Plain English Foundation.

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